# **ElectraLED Internet Privacy Policy Statement**

This site is owned and operated by ElectraLED, Inc. Your privacy on the internet is of great importance to us. At ElectraLED, we want to make your experience online satisfying and safe. ElectraLED will only collect personally identifiable information, such as your name, address, telephone number, or e-mail address, when it is voluntarily submitted to us at the website. This statement discloses the privacy practices of ElectraLED. By using the ElectraLED website, the user agrees, without limitation or qualifications, to be bound by this Privacy Statement. This Privacy Statement may be updated from time to time so please check back periodically.

### **Information ElectraLED Gathers and Tracks**

If you do nothing but browse through ElectraLED's website, read pages, or download information during your visits, ElectraLED will gather and store certain information about your visit automatically. This information does not identify you personally. ElectraLED will automatically collect and store the following information about your visit:

- The internet domain and internet address of the computer you are using;
- The type of browser and operating system used to access our website;
- The date and time you accessed our website;
- The pages you visit; and
- If you linked to our website from another website, the address to that website.

No personally identifiable information is available in this process. ElectraLED does not acquire any more information about you than is either required by law or is otherwise necessary to provide a high level of service efficiently and securely; and ElectraLED does not retain any such information longer than is necessary to meet these objectives.

If you choose to provide ElectraLED with personal information such as your name, address, telephone number, or e-mail address, ElectraLED uses that information only for the purposes you have authorized. While ElectraLED may be required by law to maintain certain documents in accordance with Florida records retention policies, ElectraLED does not collect personal information for any purpose other than to respond to you.

# **Use of Information**

ElectraLED may use contact information provided by the user to reply to and/or send information to the user. ElectraLED does not intend to reveal personally identifiable information to third parties, except to comply with applicable law or valid legal process or to protect the personal safety of our users or the public.

### Security

We make privacy-sensitive information subject to rigorous procedural and technological controls, consistent with legal requirements and the demands of customer service.

## **Opt-Out Policy**

If you use the ElectraLED website, you have the following choices:

- You can always choose not to provide information, even though it might be needed to take advantage of ElectraLED offers or website features
- You can add or update certain information that you send to ElectraLED by emailing changes to social.media@electraled.com or call us Toll free: 1-866-561-7610
- You always have the right to opt out of receiving communications from ElectraLED. To do this
  please email us at social.media@electraled.com or call us Toll free: 1-866-561-7610

### **Your Consent**

By using this site, you consent to the collection and use of this information by ElectraLED. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it and under what circumstances we disclose it.